Annual Conference on EU Data Protection Law 2018

Focus on the GDPR in a commercial context
Brussels, 19-20 April 2018

Speakers

Thomas Bouvé, Director General Policy, EMEA, Business Software Alliance (BSA), Brussels

Prof Paul De Hert, Vrije Universiteit Brussels

Piotr Drobek, Deputy Director, Department of Social Education and International Cooperation, Office of the Polish DPA, Warsaw

Stefano Fratta, Big Data & BI Legal Director, Telefonica CCDO*, Madrid

Lise Fuhr, Director General, European Telecommunications Network Operators’ Association, Brussels (invited)

Orla Lynskey, Assistant Professor of Law, London School of Economics

David Martin Ruiz, Senior Legal Officer, The European Consumer Organisation (BEUC), Brussels

Karolina Mojzesowicz, Deputy Head of Unit, DG Justice and Consumers, European Commission, Brussels

Diego Naranjo, European Digital Rights, Senior Advisor, Brussels

Mario Oetheimer, Head of Sector, Information Society, Privacy and Data Protection, European Union Agency for Fundamental Rights (FRA), Vienna

Wojciech Wiewiórowski, Assistant Supervisor, European Data Protection Supervisor, Brussels

Ulrich Wuermeling, Counsel, Latham & Watkins LLP, Frankfurt/London; Visiting Professor Queen Mary University of London

Key topics

• The right to data protection and the demands of the digital economy

• How business (telecoms, IoT) can cope with the General Data Protection Regulation (GDPR) principles: challenges and best practices

• Legal grounds for personal data processing according to the GDPR, new requirements for data subjects’ valid consent, legal bases for sensitive data processing

• How to safeguard accountability under the GDPR: Data Protection Impact Assessment (DPIA) and other new tools and methods

• New data subject rights in the digital economy, including automated individual decision-making and profiling

Language
English

Event number
418R21

Venue
Rue de l’Aqueduc 118, Brussels

Organiser
Dr Magdalena Kędzior, ERA

With the support of the Erasmus+ programme of the European Union
Thursday, 19 April 2018

8:45 Arrival and registration of participants

9:30 Opening of the conference

Magdalena Kędzior

I. THE GDPR AND THE DEMANDS OF CONTEMPORARY BUSINESS

9:45 Recent developments in European data protection law: revisiting the Luxembourg and Strasbourg jurisprudence in light of the GDPR

• Evolution of the right to privacy and the right to data protection in EU and CoE human rights instruments
• Basic principles in the processing of personal data as articulated by the Court of Justice of the European Union (CJEU) and the European Court of Human Rights (ECtHR)
• Standard-setting by actors in the field of data protection in response to recent challenges

Mario Oetheimer

10:30 Discussion

10:45 Coffee break

11:15 The right to data protection in the digital economy – towards a safer and more competitive digital union

• The Commission’s new guidance on the direct application of the GDPR as of 25 May 2018
• Preparatory work undertaken at the EU level
• Remaining steps for business – successful preparation for the application of the new rules

Karolina Mojzesowicz

12:00 Discussion

12:15 Lunch

13:45 (New) principles of personal data processing under the GDPR – key novelties on the eve of enforcement

• Development of concepts of accountability and transparency of personal data processing, principles of “privacy by design” and “privacy by default”
• Integrity and confidentiality – the breach-reporting provisions
• New data subject rights: the right to data portability

Orla Lynskey

14:30 Discussion

14:45 Round table: IoT, geolocation data and telecommunications – how to cope with the GDPR principles?

Thomas Bouvé, Piotr Drobek, Stefano Fratta, Lise Fuhr, David Martin Ruiz

16:15 Discussion

16:30 Coffee break

Objective

The conference aims to provide legal practitioners and data protection specialists with the necessary guidance on how to combine data subject rights provided by the General Data Protection Regulation (GDPR) with the demands of the contemporary economy. It will offer an opportunity to discuss with key legal experts the challenges and issues at stake. Safeguarding accountability by means of Data Protection Impact Assessment (DPIA), including the context of profiling and individual decision-making, will also be addressed.

Who should attend?

Data protection and IT lawyers, data protection officers, compliance and information officers, representatives of NGOs, judges, staff of data protection authorities, EU and national civil servants

You will learn...

• how to safeguard accountability under the GDPR and how to prepare Data Protection Impact Assessments
• how to cope with the GDPR principles in the current business environment and how to consider new data subject rights provided by the GDPR
• about current issues regarding automated individual decision-making and profiling
• How to combine the right to data protection under the GDPR and the requirements of the digital economy (IoT, geolocation)

Your contact persons

Dr Magdalena Kędzior
Course Director
E-Mail: mkedzior@era.int

Laura König
Assistant
E-Mail: lkoenig@era.int
II. AUTOMATED INDIVIDUAL DECISION-MAKING AND PROFILING

17:00 **How the GDPR addresses the concepts of automated individual decision-making and profiling**
- Key legal features
- Article 29 Working Party Guidelines
  Wojciech Wiewiórowski

17:45 Discussion

18:00 End of first conference day

Friday, 20 April 2018

III. AUTOMATED INDIVIDUAL DECISION-MAKING AND PROFILING (CONT.)

09:30 **Legal grounds for personal data processing according to the GDPR**
- Lawful basis for profiling and automated decision-making
- Exceptions to the prohibition on individual automated decision-taking with significant effects
- Processing special categories of data
  Paul De Hert

10:15 Discussion

10:30 **Rights of the data subject in the context of automated individual decision-making and profiling**
- Rights of individuals in case of automated decision-taking producing significant effects
- The right not to be evaluated solely on the basis of automated processing
- What companies must do to allow for permissible profiling
  Diego Naranjo

11:15 Discussion

11:30 Coffee break

12:00 **Data Protection Impact Assessment (DPIA): ensuring accountability under the GDPR**
- How DPIA works for credit scoring and consumer profiling
  Ulrich Wuermelung

12:45 Discussion

13:00 End of conference

For programme updates: www.era.int
Programme may be subject to amendment.
I would like to register for the ERA event mentioned above.

☐ Please update my address (see below)  ☐ My address (above) is correct  ☐ Please delete my address

PLEASE USE BLOCK CAPITALS:

Title  ☐ Ms  ☐ Mr  Other
First Name
Surname
Organisation
Department  Tel.
E-Mail
Street
Postcode/City  Country

Registration fee

<table>
<thead>
<tr>
<th>Fee</th>
<th>Standard</th>
<th>EU &amp; ERA patrons*</th>
<th>Young lawyers &amp; other groups**</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration after</td>
<td>€ 621,00</td>
<td>€ 372,60</td>
<td>€ 465,75</td>
</tr>
<tr>
<td>19/03/2018</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Registration after</td>
<td>€ 690,00</td>
<td>€ 414,00</td>
<td>€ 517,50</td>
</tr>
<tr>
<td>19/03/2018</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* EU and ERA Patrons
  • Staff of European Union institutions and agencies;
  • Staff of ERA’s patrons (Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Finland, France, Germany and the German states, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Scotland, Slovakia, Slovenia, Spain, Sweden, United Kingdom, City of Trier).

** Young lawyers & other groups
  • For young lawyers up to 30 years of age (important: the participant must provide a copy or details of his or her passport or identity card on registration);
  • Full-time staff of universities or comparable academic institutions;
  • Staff of charitable organisations or comparable institutions
  • Registration of three or more employees from the same organisation

Method of payment

☐ Credit card  For registration with credit card payment please go to our website www.era.int/?127564&en
☐ Cheque  Cheque number ________________________________
☐ Bank transfer

I will transfer the registration fee to ERA’s account at Deutsche Bundesbank Saarbrücken:
IBAN: DE145900 00 00 00 58501900  –  BIC: MARKDEF1590

Important! Please state your name and the event number on the bank transfer.

I confirm my registration and accept the general terms and conditions: www.era.int/legalnotice